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**55th Annual Meeting of the
Midwest Society of Periodontology
February 25-26, 2012
Chicago, IL**

SOCIETY INFORMATION

The Midwest Society of Periodontology (MSP) is an association of 425 members in the Midwestern States. These dental professionals specialize in the prevention, diagnosis and treatment of diseases affecting the gums and supporting structures of the teeth; and in the placement and maintenance of dental implants. The Society is dedicated:

- To advancing the art and science of periodontics.
- To enlighten the public to the role of periodontology as related to general health and public welfare .
- To cooperate with dental education institutions in the area by fostering periodontal education at all levels .
- To stimulate interest and education for general practitioners in the area by clinics and seminars .
- To increase a better understanding of periodontology with the medical and health services

Periodontics is one of the nine dental specialties recognized by the American Dental Association.

ANNUAL MEETING HOTEL

Renaissance Chicago Hotel
1 West Wacker Dr.
Chicago, IL 60601

ELIGIBILITY

Companies that market periodontal dental directed products, equipment or services are eligible to Exhibit at the 55th Annual Meeting of the Midwest Society of Periodontology.

EXHIBIT FEE

- Exhibit fee is \$1000 for both days.
- Member mail list one time use \$300
- 50% deposit upon registration due by 12/1/2011
- Total payable January 9, 2012

MSP WEB SITE INFORMATION

Log on to <http://www.msperio.org> to learn more about the Annual Meeting.

EXHIBIT AREA and INFORMATION

- In a ballroom and foyer adjacent to program area
- Foyer exhibits CANNOT use pop-up displays due to fire code
- All refreshment breaks in exhibit area.
- Exhibit hours Saturday: 8:00am - 4:00pm
Sunday: 8:30am - noon
- Exhibits centered on banquet size tables supplied by the Midwest Society
- Badges will be provided for pre registered representatives.
- Set up time-determined closer to meeting (Friday evening or Saturday morning)
- All previous exhibitors are given priority for exhibit space at all meetings since exhibit space is limited. New exhibitors are selected on a 'first-come-first served' basis.
- All business activities of the Exhibitor at the MSP 2012 Annual Meeting must be within the Exhibitor's allotted exhibit space. The distribution of product samples and information must be distributed within at least two feet of the exhibit space

APPLICATION FOR 2012 EXHIBIT SPACE

- Complete and sign the Application for Exhibit Space
- Submit 50% payment upon registration with the balance due by January 9, 2012.

SUBMIT TO:

Dr. Kenneth Krebs
Executive Director
Midwest Society of Periodontology
168 Princeton Lans
Glenview, IL 60026
Phone: 847-291-9633
FAX: 847-559-0830
E-mail: msperio@comcast.net

MEETING PROGRAM SCHEDULE

FRIDAY FEBRUARY 24, 2012

Dr. Kirk Pasquinelli

(Limited Attendance Program)

SATURDAY FEBRUARY 25, 2012

7:30 Registration & Continental Breakfast
7:45 Graduate Student Forum
8:55 Introduction - Dr. Paul Lupeke
9:00 Dr. Sebastian Ciancio
10:30 Refreshment Break
10:50 Dr. Sebastian Ciancio
12:00 Luncheon for Learning
1:30 Dr. Sebastian Ciancio
2:45 Refreshment Break
3:00 Dr. Sebastian Ciancio
4:00 Midwest Society of Periodontology
Business Meeting
4:15 District IV Meeting
5:00 Cocktail Reception

SUNDAY FEBRUARY 26, 2012

8:00 Continental Breakfast
8:30 Larry Oxenham
9:45 Refreshment Break
10:00 Larry Oxenham
12:00 Adjournment

2011 ANNUAL MEETING EXHIBITORS

**RESEARCH FORUM &
COCKTAIL RECEPTION**
Sunstar Americas, Inc

UNDERWRITNG OF FRIDAY PROGRAM
Sunstar Americas, Inc, Guidor Division

UNDERWRITNG OF SUNDAY PROGRAM
BIOHORIZONS

GENERAL MEETING SUPPORT
Ace Surgical Supply
Advantage Technology
Astra Tech, Inc.
Biomet 3i
CareCredit
Carestream Dental / Kodak Dental Systems
Colgate Oral Pharmaceuticals
ConeScan
Community Tissue Services (CTS)
Exactech, Inc
G. Hartzell & Son
Glustitch, Inc.
Keystone Dental, Inc
Medtronic
Millennium Dental Technologies
Nobel Biocare
OraPharma
Osstell
Osteohealth Co
Predictable Surgical Technologies (PST)
Salvin Dental Specialties, Inc.
Southern Anesthesia + Surgical
Straumann USA
Snoasis Medical
Thommen Medical USA, L.L.C
Treloar & Heisel, Inc.
Zimmer Dental

APPLICATION FOR EXHIBIT SPACE

55th Annual Meeting Exhibition of the Midwest Society of Periodontology Chicago, IL February 25-26, 2012

Return application to:

The Midwest Society of Periodontology
168 Princeton Lane
Glenview, IL 60026

PAYMENT SCHEDULE:

50% deposit due upon registration
100% payable by January 9, 2012

Please Type or Print Clearly (Note: Name of company will be published EXACTLY as indicated below.)

Information listed below is for Sponsor information only and will not be published. Send all Exhibition information to:

Contact Name: _____

Phone: _____

Fax: _____

E-mail address** _____

** Important as all Exhibitor bulletins and important updates will be sent via e-mail.

Authorized Signature: _____

Printed Name /Title: _____

Date: _____

NOTE: SUBMITTED APPLICATIONS WILL NOT BE PROCESSED WITHOUT THE FOLLOWING

- 50% deposit
- Authorized Signature

PAYMENT

Payment Amount _____

Check# _____ (payable to the Midwest Society of Periodontology)



RENAISSANCE
CHICAGO HOTEL

One West Wacker Drive
Chicago, IL 60601

Shipping and Receiving Incoming/Outgoing

_____ Boxes	\$7.00 per box
_____ Display Case or oversized box	\$75.00 each
_____ Pallets/Crate	\$80.00 each

Please label all boxes as follows:
Renaissance Chicago Hotel
Attn: Kim Spring (Event Manager)
One West Wacker Drive
Chicago, IL 60601
Hold for: MSP Feb 25-26, 2012
Exhibit Table # _____

_____	_____
Card Number	Exp. Date
_____	_____
Name of Cardholder	Signature

Company: _____
Contact Name: _____
Address: _____
Phone, Fax: _____
Email: _____

Please fax completed form to Kim Spring at 312-577-1563